

# Beacher Media Works

C R E A T I N G   B R A N D S

COMPANY PROFILE





# NOT JUST GO ONLINE - GO GLOBAL



Beacher



# OUR STORY

Born out of passion, we value the power of influence. Inspired By sizable challenges, we produce work that delivers. Beacher Media Works is an agency operating in the All over India and Europe with more than 173 projects for 100+ clients in 2 Countries. Offering all digital marketing solutions & data Driven for business growth. Today, our fast-growing team has taken this mission to heart As we successfully have taken on all areas of marketing. We Beacher with + 13 years of experience in the market, offers Digital marketing solutions and formulates a personalized Strategic direction for needed marketing activities,

Identifying audiences and setting objectives, thus providing Tailored solutions for specific business needs, using the latest Automated tools and technologies. We are precocious, passionate, driven & we never settle for Less than extraordinary.

## Beacher





# OUR MISSION

We seek to optimize businesses performance by Mapping out a detailed road map with the best Digital solutions for their business and Marketing activities that suits their budgets.

# OUR BRAND CLAIM

- Our clients are our success partners
- We succeed through empowering our clients
- Partnering with us means becoming part of our family.



Beacher



**Beacher Media Works  
is proud to be a  
verified agency for  
achieving Outstanding  
results for their clients  
year after year.**



**Beacher**



# OUR CLIENTS



Beacher



# OUR SERVICES



Strategy & Consulting



Social Media Marketing



Search Engine Optimization



Digital Advertising



Marketing Intelligence & Social Listening



Mobile App Marketing



Content Marketing

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# STRATEGY & CONSULTING

**From market entry strategies to business performance management, we provide businesses with a variety Of consulting services to achieve sustainable growth. Our marketing strategy and planning services provide Companies with a vision to achieve their goals. We believe success depends on well-designed and thorough Planning, which is why we provide essential marketing strategy services.**

- Marketing and Communication Strategy
- Digital Marketing Strategy
- E-commerce Strategy

**Beacher**







# SOCIAL MEDIA MARKETING

Everyone is now on social media, all small, medium, and big companies communicate with both their Customers and potential clients through social media platforms which seem to have taken over the online World. In addition to offering tailored solutions based on each platform, we aim to make our solutions as Visible as possible.

- Social media strategy
- Content Plan
- Community Management and Automation
- Performance Reports and Optimization



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# DIGITAL ADVERTISING

**Make your digital advertising strategy work for your brand with the right mix of formats, creative design, and Messaging to achieve your goals.**

**Identifies the right mix of audiences, formats, and creative design and messaging to achieve your goals Within your ad budget. We constantly test ad variations, calls-to-action, and emerging platforms to refine our Strategy and achieve more for your brand with greater cost-effectiveness.**

- Google Advertising
- Ecommerce advertising
- Social media Advertising
- Affiliate Marketing
- Email Marketing

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# SEARCH ENGINE OPTIMIZATION SEO

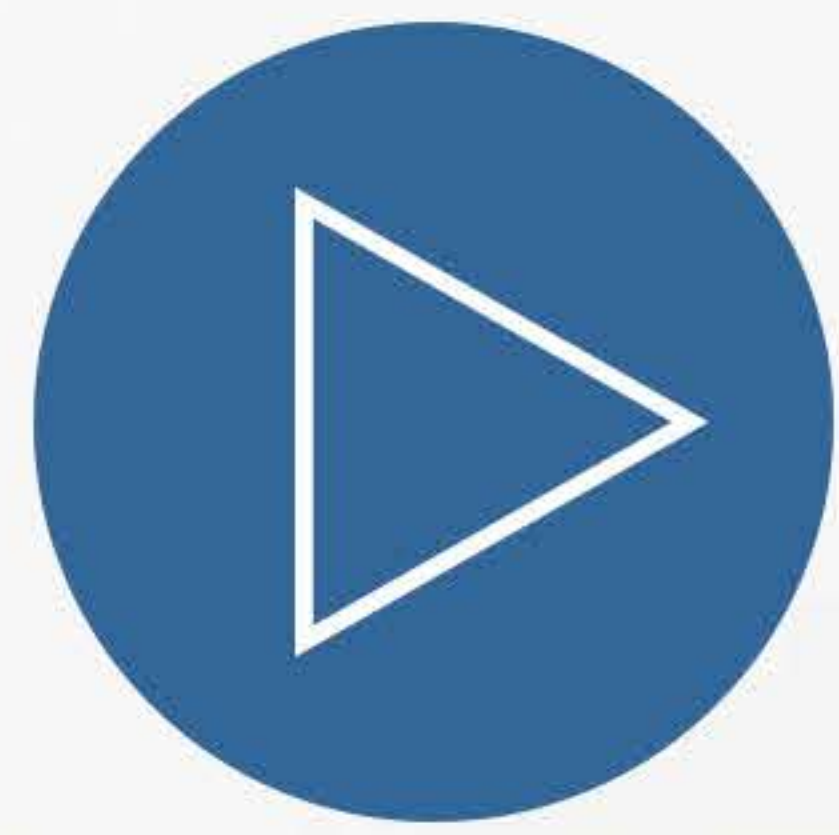
Search engine optimization (SEO) strategy has a simple goal. We provide the experience, tools, and expertise to connect brands with the right audiences. We are relentless about identifying what will move the needle For your brand among over 200 signals Google uses to return search results. Utilizing a comprehensive and Holistic approach, we consult and execute on technical SEO services, on-site optimization, and outreach Strategy. We deploy innovative and creative tactics to bring home results

- On-Page SEO
- Off-Page SEO
- Content SEO
- Conversion Rate Optimization



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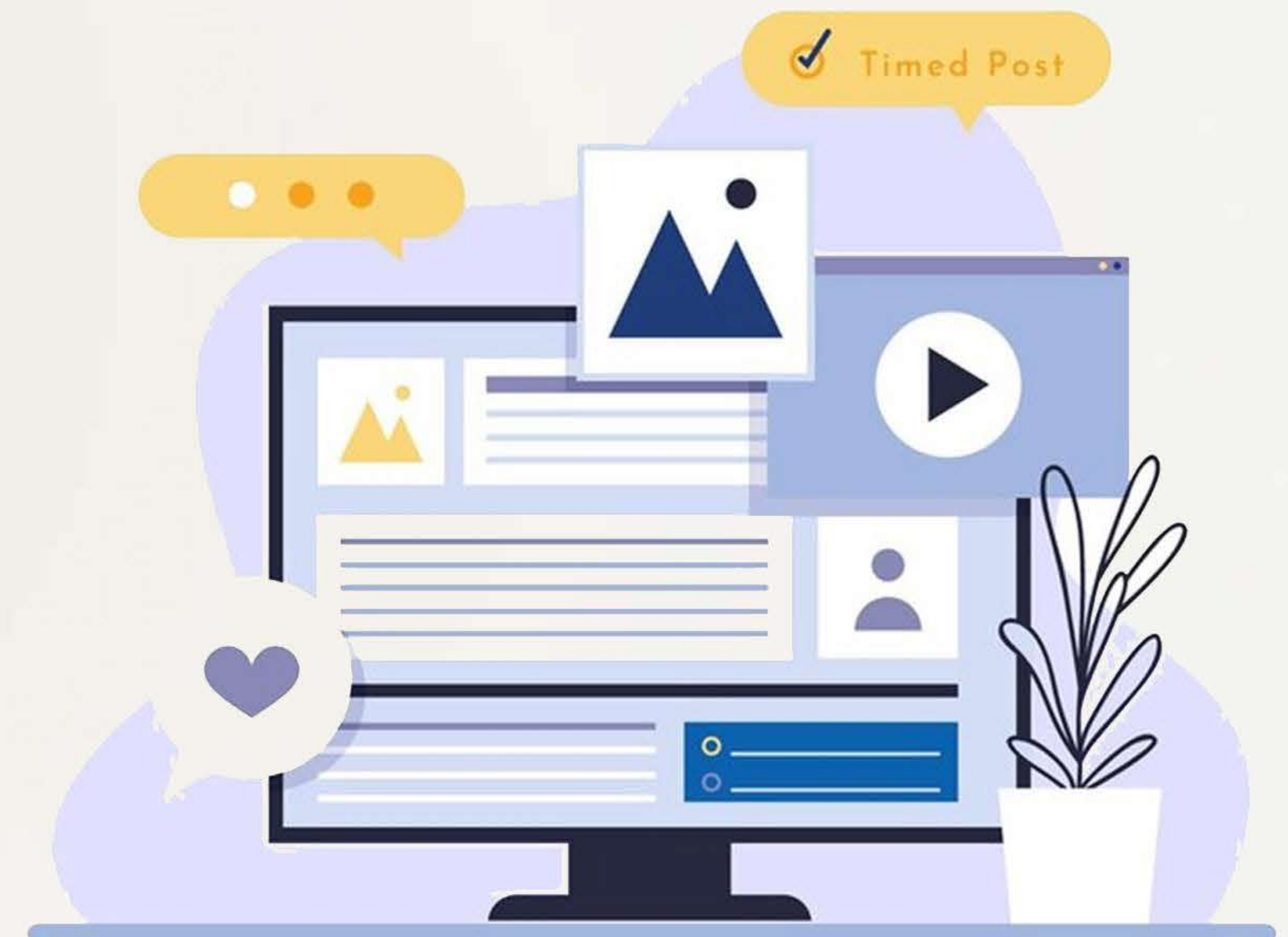


# CONTENT MARKETING

**To understand your customer business, you have to be in your audience's shoes. Knowing what his brand stands for. What keeps them active and excited? Kind of their interests? Suggestions and solutions you can provide that would make their lives easier?**

**We create valuable content designed to engage your audience and lead to high interaction.**

- Creatives & Post
- Video production
- Website Content
- Marketing Collateral (online and offline)



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# MARKETING INTELLIGENCE & SOCIAL LISTENING

**Marketing Intelligence is about providing a company with a view of a market using existing sources of Information to understand what is happening in a marketplace, what the issues are, and what the likely Market potential is.**

**Social Listening is the process of understanding the online conversation about a company or brand, as well As its products and services. Social listening allows you to understand what your customers are talking About, what they think, how they feel, and what they need from your business.**

- Social Listening
- E-commerce Marketing Automation
- Dashboard and data analysis
- Growth Hacking

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# SOCIAL LISTENING

**Social Listening is a tool used to capture and analyze online conversations about certain brands and topics. We monitor and collect data about your product, brand, competitors, or industry using keywords and Triggers.**



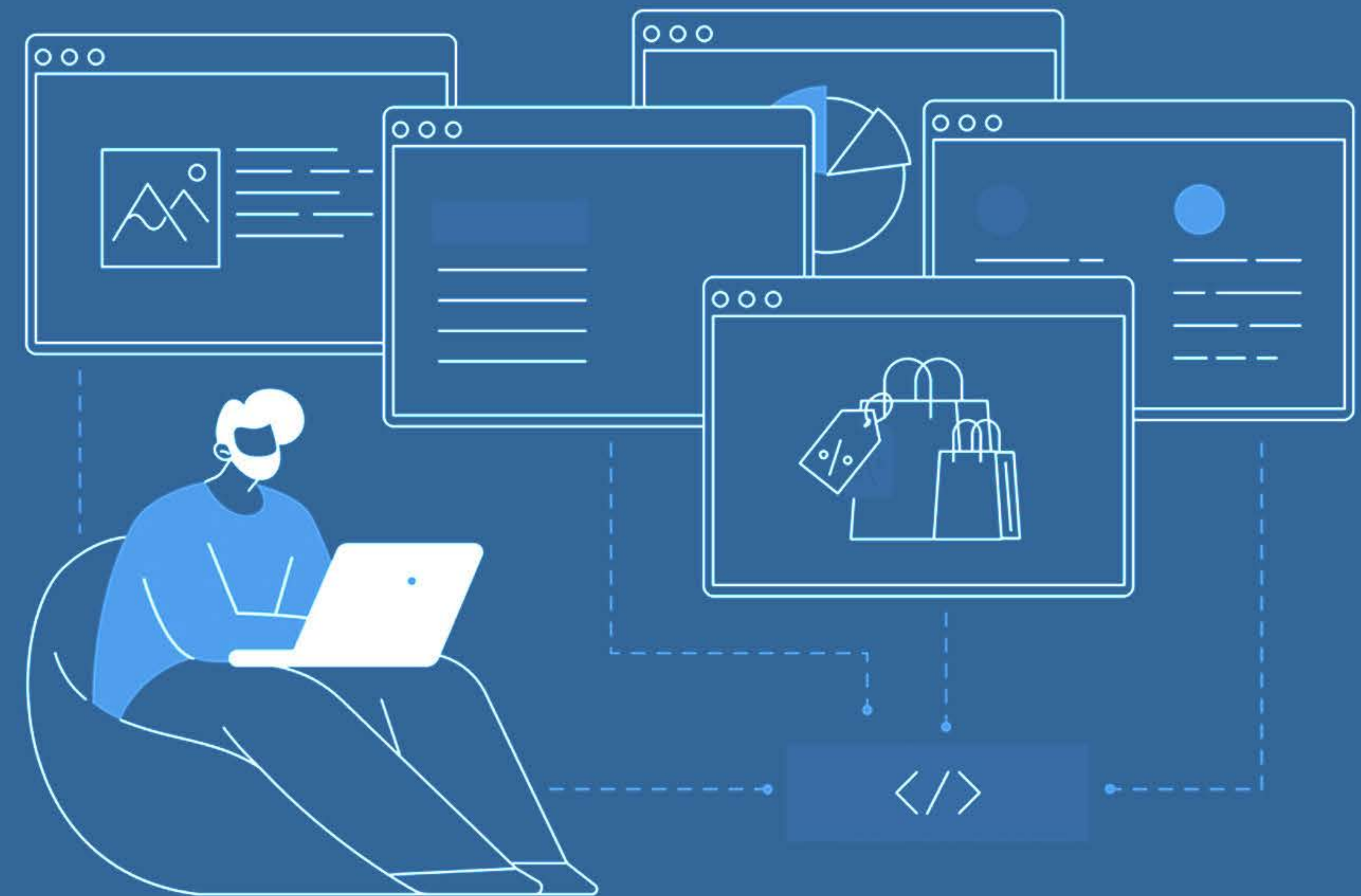
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# MARKETING AUTOMATION FOR E-COMMERCE

**Marketing Automation is a tool built for e-commerce, used to combine advanced analytics with AI Capabilities to capture and analyze customer data and history and analyze website traffic and sales paths, Resulting in data - driven targeted marketing campaigns.**







# MOBILE APP MARKETING

In addition to other digital marketing strategies and advertising, mobile application marketing includes optimizing applications on different app stores and for different locations, to reach targeted audiences and efficiently increase the user base, once the application is downloaded, user behavior and experience on the application must be captured and analyzed to improve the experience and increase app engagement.

- App Store Optimization ASO
- Localization
- User Behavior Analysis





# CONTACT US

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THANK YOU

